

# The International Sail Training and Tall Ships Conference

# 2010

## Partnership for the Future... Partnering for Success

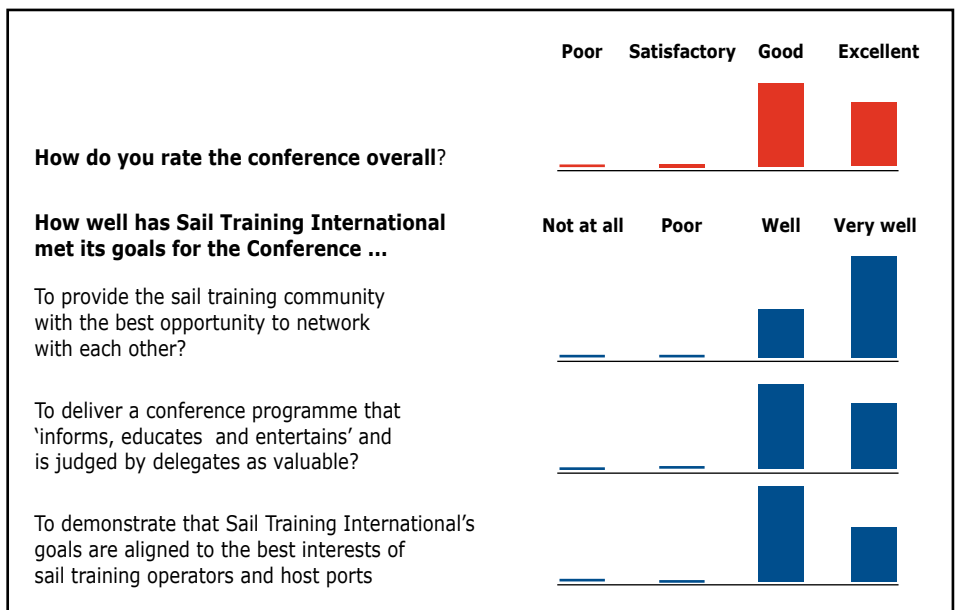
**The City of Stavanger, Norway, welcomed delegates from nearly 30 countries to The International Sail Training and Tall Ships Conference on 12-13 November.**

With the theme 'Partnership for the Future... Partnering for Success', a packed two-day conference programme offered delegates an opportunity to choose from 22 different workshops interspersed with numerous opportunities to network.

The city of Stavanger will be a host port during The Tall Ships Races 2011 following two previous highly successful visits by the Tall Ships fleet.

Over 98% of the attending delegates judged the conference to be a resounding success, giving a 'good' or 'excellent' rating to the overall event and content. This reflects a year-on-year improvement showing how Sail Training International continues to deliver against the expectations of host ports, sail trainers and other stakeholders.

Paul Reilly, Sail Training International's CEO commented: "We are once more delighted with the attendance at our conference. Delegate numbers have been excellent, despite the economic challenges faced in most countries. We also appreciate the significant increase in very senior level attendance, reflecting the realisation that this conference offers the best networking, information sharing and planning assistance opportunities within our industry."



## ECONOMIC SQUEEZE SHARPENS FOCUS ON KEY AREAS



The continuing economic squeeze affecting sail training vessel operators and host ports has sharpened Sail Training International's focus on two

aspects of its work, said Nigel Rowe (President and Chairman) in his opening plenary address. For vessel operators, supporting the promotion of sail training as a potent vehicle for developing important life skills in young people, and programmes to enlarge the market for sail training, now have greatly increased attention. Continuous improvements in the 'value for money' of Tall Ships events, particularly for host ports, is another area of focus. Although the organisation itself has sufficient income to sustain its current level of activity over the next few years, securing greater income from sponsorship for its growing range of events is also a priority. He said Sail Training International remained 'opportunity rich'. For full text of the speech go to [www.sailtraininginternational.org](http://www.sailtraininginternational.org).



## Conference launch for two major sail training initiatives

**The Sail Training International Blue Flag Scheme was formally launched during the opening plenary session of the conference and attending sail training vessel operators were quick to sign up to the programme.**

The scheme, a collaboration with the Foundation for Environmental Education, is based on a Code of Conduct designed to minimise the impact of a vessel and her crew on the marine environment. Sail Training International believes the scheme will appeal to the young trainee crew members as well as support the instincts of sail training vessel operators.

Details of the scheme were explained by Sail Training International's Paul Bishop, following an overview of the Foundation for Environmental Education's work (of direct relevance

also to host ports and beaches) by its Blue Flag international co-ordinator Sophie Bachet.

For details on the scheme, including the Code of Conduct and an invitation to join, write to: [blueflag@sailtraininginternational.org](mailto:blueflag@sailtraininginternational.org) or visit our website at: [www.sailtraininginternational.org/vessels](http://www.sailtraininginternational.org/vessels)

Right: Two members of the International Youth Forum present the Blue Flag pennant.



Paul Bishop talks to Sophie Bachet (Blue Flag international co-ordinator)



Klaas Gaastra, Captain of *Europa* was one of several to join the scheme at the Conference

## Sail Training Programme Self-Assessment Toolkit

The second major initiative to be announced during the opening plenary session was the Sail Training Programme Evaluation Self-Assessment Toolkit. Introducing the toolkit, Nigel Rowe, President and Chairman of Sail Training International said, "The development of a 'self assessment toolkit', that individual vessel operators can use, will enable them to evaluate the effectiveness of their programmes and also, very importantly, identify where improvements can be made". The resource has been built on a foundation of research into the principles of youth development, experiential learning and adventure education and takes into account specific outcomes for sail training.

Dr Kris von Wald of the Learning and Change consultancy, who co-authored the toolkit with Dr Pete Allison of The University of Edinburgh, said, "By identifying areas of strength and areas that need improvement, sail training operators can set programme improvement aims and allocate their time, attention and resources accordingly." She continued, "This toolkit contributes to a monitoring and evaluation framework that will help vessel operators and programme managers answer questions about the benefits and outcomes of good sail training practices".

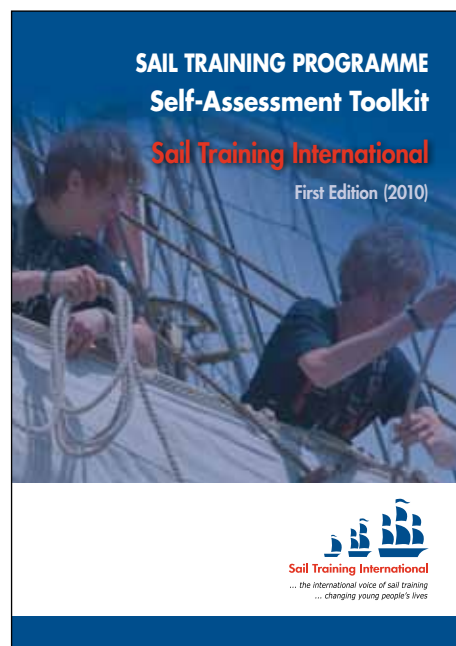
The project was managed on behalf of Sail Training International by Paul Bishop, Head of Race Directorate and guided by a project Steering Group which included: Terry Davies (Chair), Class Afloat (Canada); Shannon Dunfey-Ball, International Youth Forum (USA); Nick Fleming, Ocean Youth Trust (UK); Mathias Flume, *Esprit* (Germany); Murray Henstock, *Young Endeavour* Youth Scheme (Australia); Jan Miles, *Pride of Baltimore* (USA) and Jordi Renom Pinsach, Barcelona University (Spain).

For more information visit our website:

[www.sailtraininginternational.org/vessels/research/sail-training-self-assesment-tool](http://www.sailtraininginternational.org/vessels/research/sail-training-self-assesment-tool)



Dr Pete Allison and Dr Kris von Wald, co-authors of the project





## Workshops

Delegates at this year's conference were able to choose from 35 workshops addressing 22 distinct topics and areas of interest. All of the presentation materials will be available for download from Sail Training International's website by Wednesday 17 November.

### Recruiting trainees

Bjorg Western, Hinke de Vries & Jurgens Hanekom

### International Exchanges - Partnerships around the world

Paul Dennis & Ben Martin

### Inbound marketing @ Your Sail Training Organisation

Tony Treacy

### The Tall Ships Races - 2010 Host Port Feedback

Anni Walther, Bjarne Ugland & Stuart Drummond

### Why be a Host Port Sponsor?

Kurt Bennetsen, Søren Thorst, Dag Olaf Ringe & Birger Haraldseid

### Safety Management System - templates and advice

Stephan Kramer & Doug Prothero

### Sail Training Evaluation - the launch of a self-help toolkit

Kris von Wald & Peter Allison

### Publicity - partnering with the media

Tony Treacy & Paul Reilly

### Crisis Management and Damage Control

Terry Davies, Trond Melsom & Rune Tollison

### Port Managers & Harbour Masters visit to Port of Stavanger

Anders Bang Andersen

### How to work with your National Sail Training Organisation

Christian Bickert, Stefan Abrahamsson & Ole Aga

### Sail Training Alumni Associations

International Youth Forum

### Risk in Sail Training - recognising and managing it

Jonathan Cheshire & Deborah Hayes

### Corporate Hospitality - the Sail Training International perspective

Haakon Vatle

### The Benefits of Sail Training International Values in Seeking Sponsorship

Paul Reilly

### Sail Training International Racing and Sailing Rules/ Vessel Safety Equipment Inspections and Vessel Tracking

Paul Bishop, George Mills & Nick Farrell

### Partnering for the Future - why do it again?

Jeannette Blijdorp-Jonker & Joanna Leman

### Marketing the Event - Partnering with the Professionals

Stephen Kent & Des Whelan

### Partnerships with Professional Sail Trainers and Volunteers

Simon Colley

### Partnership with the Local Community - finding volunteers

Luc Ghysels & Patrick Van den Bulck

### Beyond Sail Training

International Youth Forum Members

### Learning from Sail Training Incidents - an investigator reflects

John Lang

## Toulon to host The International Sail Training and Tall Ships Conference 2011



Jostein Haukali (STI Trustee), Sylvain Langer (Project Director Maritime Events, Toulon) and Nigel Rowe, watched by Chris Bickert (STI France) sign the agreement that will take the Conference to Toulon next year.

Toulon (France) will be the venue for The International Sail Training and Tall Ships Conference to be held on 18-19 November 2011.

Toulon is no stranger to Tall Ships community having been a host port for The Tall Ships Mediterranean Race series in 2007. The port is also a Tall Ship friendly - visiting vessels can expect all the port operations such as wharfage, dockage, port fees and tugs to be included free of charge.

The main conference venue will be the Neptune Congress Centre, situated by the port and with average November temperatures around 15-17°C delegates can expect a warm welcome.





# Annual Sail Training International Awards

The Sail Training International Annual Awards were presented during the final plenary session of the conference.

## Sail Trainer of the Year (Professional)

This award was donated by the family and friends of the late Captain Paul Canter and is awarded to professional sail trainers to encourage high-performing individuals who deliver sail training to young people.

Winner: Captain Paul Leppington, *Spirit of Adventure* Trust (New Zealand).

## Sail Training Volunteer of the Year

This award was donated by Admiral Rothsay Swan and is presented to a volunteer in the sail training movement who has made an extraordinary contribution to the organisation they serve.

Winner: Joao Lucio da Costa Lopes, Aporvela (Portugal).

## Sail Trainer of the Year (Young Professional)



This award was donated by Tom Gotchberg and is presented to high-performing young individuals who deliver sail training programmes.

Winner: Magda Makowska Poland,

## Young Sail Training Volunteer of the Year

This award was donated by the late Janka Bielak and is presented to a young volunteer who has made an extraordinary contribution to the organisation they serve.

Winner: Andreas Grotevent, *Thor Heyerdahl* (Germany).

## Sail Training Organisation of the Year (Large vessels)



This award was donated by the *Black Pearl* Sail Training Trust in the US in memory of Barclay Warburton III, founder of the American Sail Training Association, and is awarded to an organisation that operates a large sail training vessel for demonstrating excellence in 'innovation' and 'best practice' in sail training for young people.

Winner: *Leeuwin* (Australia).

## Sail Training Organisation of the Year (Small Vessels)

This award was donated by friends of the late Vicki Scott and is also awarded to an organisation that operates a smaller sail training vessel for demonstrating excellence in 'innovation' and 'best practice' in sail training for young people

Winner: *Rona* Sailing Project (UK).

## The 'Best Newcomer' Tall Ships Races and Regattas Trophy.

Presented to the 'best newcomer' in any of The Tall Ships Races and Regattas organised by Sail Training International.

Winner: Mythos, Greece.

## The 'Great Loyalty' Tall Ships Races and Regattas Trophy.



Awarded to the vessel which has shown 'great loyalty' in any of The Tall Ships Races and Regattas organised by Sail Training International.

Winner: *Christian Radich* (Norway).

## The Boston Teapot Trophy



Awarded to the ship which, at any time between 1 October and 30 September, covers the greatest distance in any period of 124hrs, which is five days and four hours with a sail training crew on board.

Winner: *Statsraad Lehemkuhl* (Norway) which achieved a phenomenal calculated Great Circle distance of 1,443 in 124hrs breaking the previous record set in 1995 by *Kaiwo Maru*.

## Outstanding Services to sail training (Robin Duchesne's Hat)



Robin's Hat is awarded every year for 'outstanding services' to sail training.

Winner: Hinke de Vriese and Captain Jurgens Hanekom, *Wylde Swan* (Netherlands).





Sail Training International





## THANK YOU



The Mayor of Stavanger with the commemorative plate presented by Sail Training International during the Gala Dinner.

thanked the city mayor and the city organising team for hosting such a wonderful 2010 International conference and for contributing to its major success. He went on to thank the 50+ speakers and facilitators, as well as the Sail Training International staff team for their part in staging the most successful international conference yet.

Making reference to his personal love of Tall Ships, Mayor Leif Johan Sevland said that Stavanger was, and would always remain, an open port for Tall Ships. He said that the City was preparing a warm welcome for next summer when The Tall Ships Races return to Stavanger for the third time.

At a spectacular Gala Dinner held on the closing evening of the International Sail Training and Tall Ships Conference, Nigel Rowe, on behalf of all the delegates,

## 2010 Conference key facts:

- 330 delegates
- 29 countries represented
- 35 workshops addressing 22 different topics
- more than 50 speakers and facilitators
- 12 hours of networking opportunities
- 98 percent of delegates rated the conference to be 'good' or 'excellent'

**Join us for the International Sail Training and Tall Ships Conference 2011 in Toulon (France) 18-19 November.**